

# STOXX Index Update

August 2, 2012

**Corporate Action:** Publicis Grp increases share capital

**Effective date:** August 7, 2012

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<b>Company: PUBLICIS GRP</b>		
Terms:	Publicis Grp increases share capital to 208,446,605 shares.	
Index Adjustments:	▪ Increased weighting of Publicis Grp in STOXX Indices.	
	<b>Old:</b>	<b>New:</b>
ISIN; Sedol; RIC:	FR0000130577; 4380429; PUBP.PA	<b>Unchanged</b>
Country; Currency:	FR; EUR	<b>Unchanged</b>
Industry Classification Benchmark <sup>1</sup> :	Consumer Services / Media / Media / Media Agencies (5555)	<b>Unchanged</b>
Close as of August 1, 2012:	40.325 EUR	
Shares:	182,598,132	<b>208,446,605</b>
Free Float:	0.8153	<b>Unchanged</b>
Free Float Mcap:	6.00 Billion EUR	<b>6.85 Billion EUR</b>

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1) Industry / Supersector / Sector / Sub-Sector

\*\*Company additions to and deletions from the STOXX Indices do not in any way reflect an opinion on the investment merits of the company.

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